**Missions And History**

**The Apple Company wants to create the best and most efficient way to provide the top notch technology. The best in the world is what the company wants to excel in.**

**Apple was created by two high school students named Steve Wozniak and Steve Jobs. Their first model of a desktop computer they called it the “lisa”.The first home computer with a GUI or graphical user interface was the Apple Lisa. The very first graphical user interface was developed by the Xerox Corporation at their Palo Alto Research Center (PARC) in the 1970s. Steve Jobs, visited PARC in 1979 (after buying Xerox stock) and was impressed and influenced by the Xerox Alto, the first computer ever with a graphical user interface. Jobs designed the new Apple Lisa based on the technology he saw at Xerox.**